

*The client comes first  
Quality is foremost*



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# Chinese IP Statistic Report 2014

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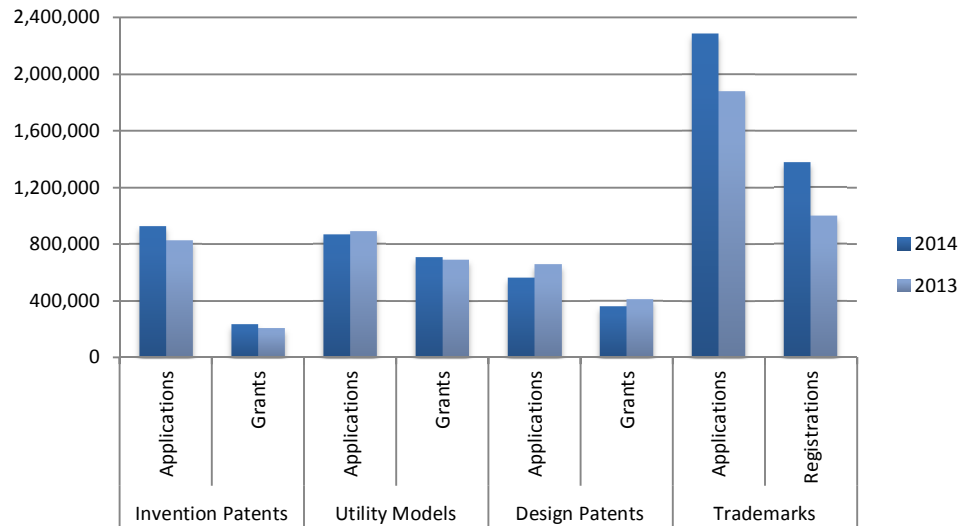
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Data from the statistics of the State Intellectual Property Office of P.R.C. (SIPO), the Trademark Office of the State Administration of Industry and Commerce of P.R.C. (CTMO), China Statistic Yearbook 2015 and own research

## Overview

### Received Applications and Grants

		2014	2013	Year-on-Year Growth Rate
<b>Invention Patents</b>	Applications	928,177	825,136	12.5%
	Grants	233,228	207,688	12.3%
<b>Utility Models</b>	Applications	868,511	892,362	-2.7%
	Grants	707,883	692,845	2.2%
<b>Design Patents</b>	Applications	564,555	659,563	-14.4%
	Grants	361,576	412,467	-12.3%
<b>Trademarks</b>	Applications	2,285,358	1,881,546	21.5%
	Registrations	1,375,104	996,724	38.0%

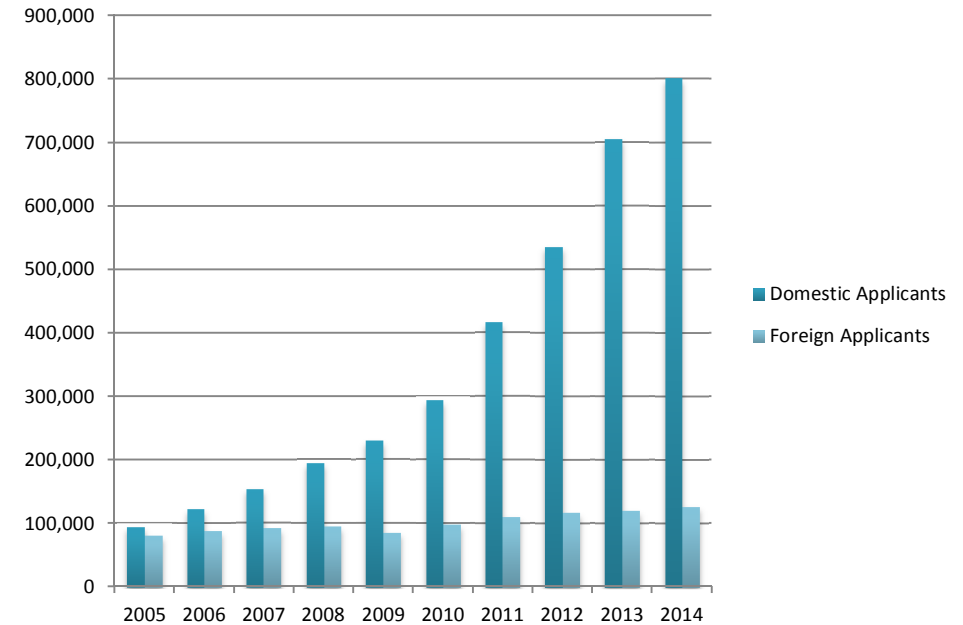


## Invention Patents

### Distribution of Domestic and Foreign Applicants

		2014	Percentage	2013	Percentage
Applications		928,177		825,136	
	Domestic Applicants	801,135	86.3%	704,936	85.4%
	Foreign Applicants	127,042	13.7%	120,200	14.6%
Grants		233,228		207,688	
	Domestic Applicants	162,680	69.8%	143,535	69.1%
	Foreign Applicants	70,548	30.2%	64,153	30.9%

### Ten Years Development of Received Applications

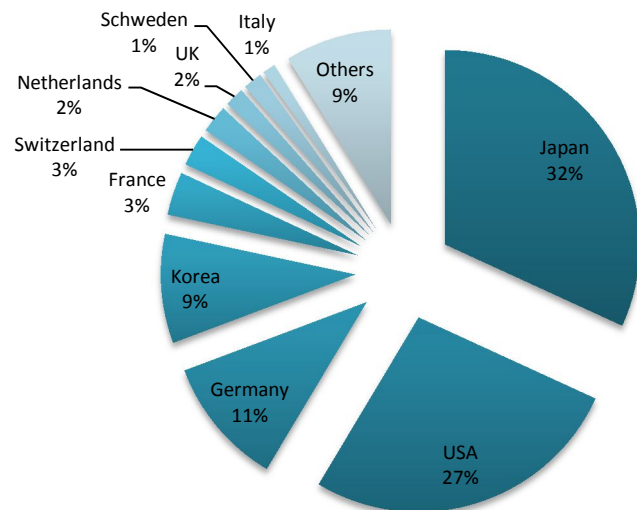


## Invention Patents

### Top Ten Domestic Applicants

	Applicant	Applications
1	State Grid Corporation of China	10,091
2	Huawei Technologies Co. Ltd.	4,119
3	China Petroleum and Chemical Corporation	4,073
4	ZTE Corporation	3,270
5	Lenovo (Beijing) Ltd.	2,260
6	BOE Technology Group Co., Ltd.	2,183
7	Tencent Technology Shenzhen Co., Ltd	1,770
8	Semiconductor Manufacturing International Corporation	1,524
9	PetroChina Co. Ltd.	1,390
10	Beijing Qihoo Technology Co. Ltd.	1,358

### Foreign Applicants of Invention Patents

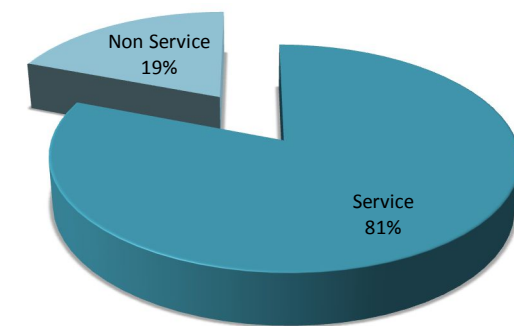


## Invention Patents

### Top Ten Foreign Applicants

	Applicant	Country	Applications
1	Robert Bosch GmbH	Germany	1,726
2	Qualcomm International, Inc	USA	1,665
3	Intel Corporation	USA	1,627
4	Samsung Electronics Co., Ltd.	Korea	1,553
5	Sony Corporation	Japan	1,498
6	Toyota Motor Corporation	Japan	1,389
7	Alibaba Group Holding Limited	Caym. Island	1,299
8	IBM Corporation	USA	1,260
9	Mitsubishi Electric Corporation	Japan	1,194
10	Canon Inc.	Japan	1,158

### Domestic Applications of Invention Patents According to Service and Non-Service Inventions



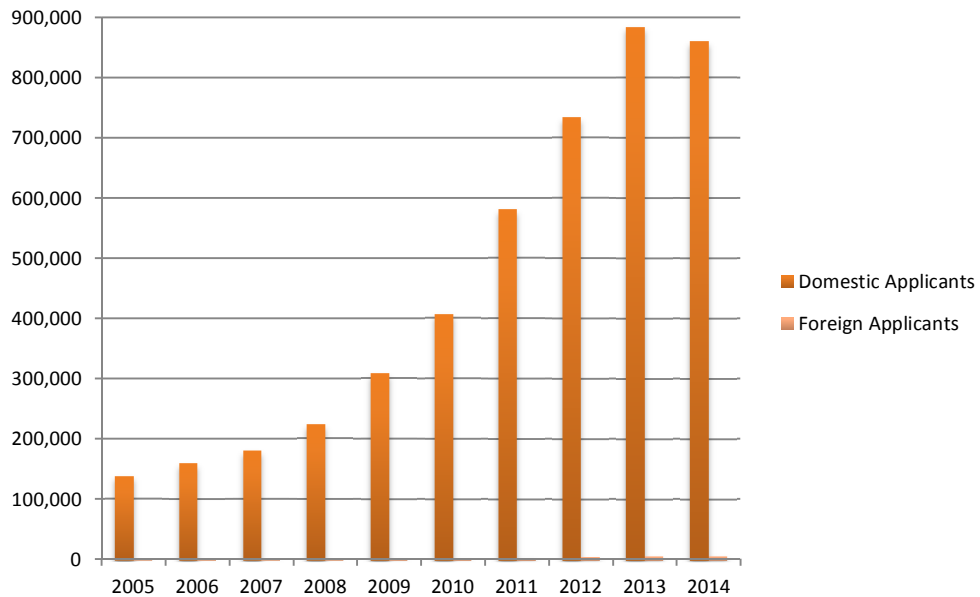
(Service inventions including inventions from public institutions, research institutions, industrial enterprises and colleges and universities)

## Utility Models

### Distribution of Domestic and Foreign Applicants

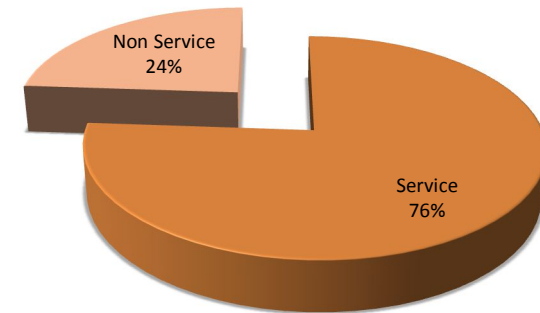
		2014	Percentage	2013	Percentage
<b>Applications</b>		868,511		892,362	
	Domestic Applicants	861,053	99.1%	885,226	99.2%
	Foreign Applicants	7,458	0.9%	7,136	0.8%
<b>Grants</b>		707,883		692,845	
	Domestic Applicants	699,971	98.9%	686,208	99.2%
	Foreign Applicants	7,912	1.1%	6,637	0.8%

### Ten Years Development of Received Applications



## Utility Models

### Domestic Applications of Utility Models According to Service and Non-Service Inventions



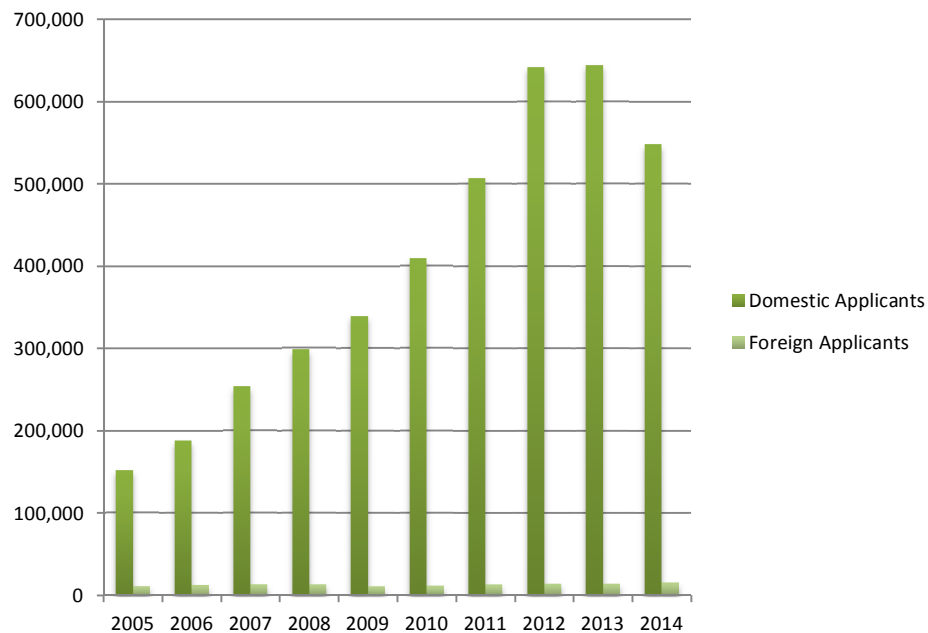
(Service inventions including inventions from public institutions, research institutions, industrial enterprises and colleges and universities)

## Design Patents

### Distribution of Domestic and Foreign Applicants

	2014	Percentage	2013	Percentage
<b>Applications</b>	564,555		659,563	
Domestic Applicants	548,428	97.1%	644,398	97.7%
Foreign Applicants	16,127	2.9%	15,165	2.3%
<b>Grants</b>	361,576		412,467	
Domestic Applicants	346,751	95.9%	398,670	97.0%
Foreign Applicants	14,825	4.1%	13,797	3.0%

### Ten Years Development of Received Applications



## Design Patents

### Domestic Applications of Design Patents According to Service and Non-Service Inventions



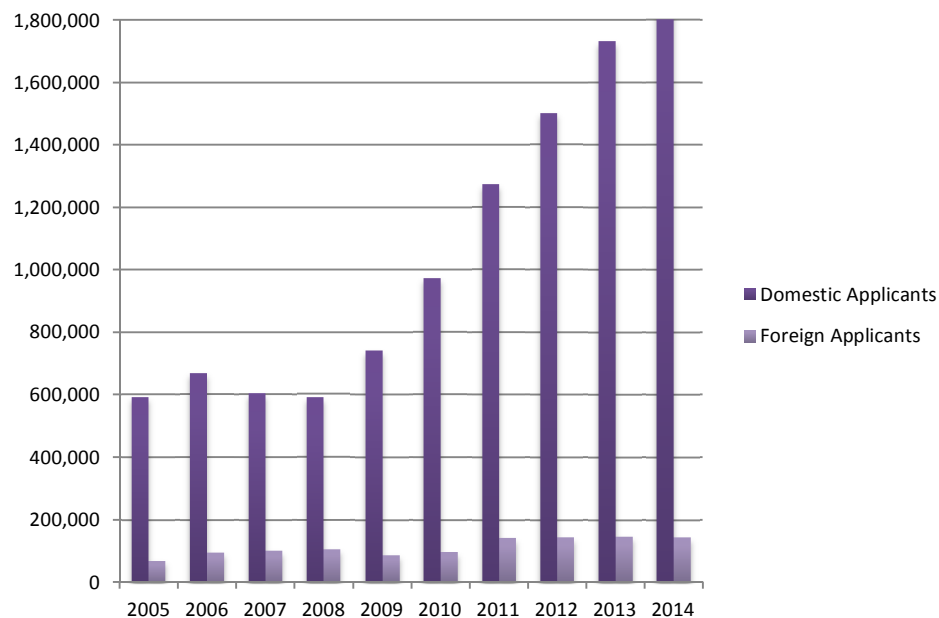
(Service inventions including inventions from public institutions, research institutions, industrial enterprises and colleges and universities)

## Trademarks

### Distribution of Domestic and Foreign Applicants

	2013	Percentage	2012	Percentage
<b>Applications</b>	1,881,546		1,648,316	
Domestic Applicants	1,733,361	92.1%	1,502,540	91.2%
Foreign Applicants	148,185	7.9%	145,776	8.8%
<b>Registrations</b>	996,724		1,004,897	
Domestic Applicants	909,541	91.3%	919,951	91.5%
Foreign Applicants	87,183	8.7%	84,946	8.5%

### Ten Years Development of Received Applications



## Trademarks

### Top Ten Classes of Goods and Services

Class	Received	Percentage
25 Clothing and footwear	219,967	9.9%
35 Advertising and business	191,928	8.6%
9 Electrical and scientific apparatus	141,023	6.3%
30 Staple food products	124,528	5.6%
43 Restaurant and hotel services	91,754	4.1%
29 Meat and processed food products	90,571	4.1%
11 Environmental control instruments	80,310	3.6%
42 Scientific and technological services	79,568	3.6%
3 Cosmetics & cleaning products	79,076	3.6%
41 Education and entertainment	71,895	3.2%

### Top Ten Foreign Countries

	Country	Received
1	USA	29,811
2	Japan	14,054
3	Germany	12,831
4	Korea	9,972
5	France	9,870
6	UK	9,634
7	Italy	6,797
8	Switzerland	5,775
9	The British Virgin Islands	3,756
10	Australia	3,669